



SDG Global Summer School

Contemporary China and Sustainable Development: From Heritage to Horizon

### **I. Program Theme**

Contemporary China and Sustainable Development: From Heritage to Horizon

### **II. Program Duration**

July 12-July 25, 2026

### **III. Host Institutions**

- Institute of China Studies, Zhejiang University (ICS)
- Zhejiang University International Business School (ZIBS)

### **IV. Program Overview**

This intensive summer school provides a comprehensive and interdisciplinary exploration of China's role in global sustainable development. The program uniquely bridges China's profound cultural heritage with its contemporary innovations in sustainability. Through a blend of expert lectures, hands-on field visits, cultural workshops, and student-led forums, participants will gain deep insights into the theoretical frameworks, policy implementations, and grassroots practices shaping China's sustainable future. Moreover, participants will experience an immersive enhancement of their Chinese language skills through structured sessions tailored to different proficiency levels, including foundational Mandarin and practical Business Chinese. The curriculum is designed to foster critical dialogue on how traditional Chinese wisdom and modern strategies contribute to addressing global challenges such as ecological conservation, social equity, cultural preservation, and green governance.

### **V. Learning Objectives**

Upon completion of this program, participants will be able to:

1. Articulate the historical and cultural foundations of sustainability concepts in China.
2. Analyze key Chinese policies and models driving sustainable development in urban, rural, and industrial contexts.
3. Explore and assess case studies of sustainable practices across Chinese business, community, and cultural contexts.
4. Engage in informed discussions on China's contributions and approaches to global sustainable governance.
5. Develop cross-cultural perspectives through interaction with a diverse cohort of peers and scholars.

6. Participate in tailored Chinese language sessions designed to accommodate varying proficiency levels, including foundational Mandarin for daily communication and practical Business Chinese.

## **VI. Target Participants**

1. Undergraduate and postgraduate students from global universities.
2. Young professionals with an interest in China, sustainability, and cross-cultural studies.
3. Under age of 28.

## **VII. Program Duration**

July 12 – July 25, 2026

## **VIII. Faculty**

**BEN Shenglin:** Dean and Professor of Zhejiang University International Business School, Dean of Academy of Internet Finance (AIF), Zhejiang University and President of Beijing Frontier Institute of Regulation and Supervision Technology (FIRST). He serves as a Counselor to Zhejiang Provincial Government, a Standing Committee member of CPPCC Zhejiang and Vice Chairman of its Economic Commission. His research focuses on International Finance, FinTech, Digital Economy and Global Business.

[BEN Shenglin](#)

**CHEN Zongshi:** Chen Zongshi, professor in the Department of Sociology at Zhejiang University, serves as the Director of the Institute of Sociology. His research focuses on the relationship between government and the market, the development of private enterprises, corporate social responsibility, corporate philanthropy, environmental protection, and innovation.

[CHENZONGSHI-Zhejiang University Personal homepage](#)

**GONG Binlei:** Qiushi Chair Professor in School of Public Affairs at Zhejiang University. He serves as the Executive Vice Dean in China Academy for Rural Development (CARD) and President of Agricultural & Applied Economics Association (AAEA) China Section. His research focuses on Productivity and Economic Growth, Development Economics, Agricultural Economics, Energy & Environmental Economics.

[Binlei Gong-Zhejiang University Personal homepage](#)

**Sarah EATON:** Professor of Transregional China Studies at Humboldt University Berlin and co-founder of the Berlin Contemporary China Network (BCCN). Her research focuses on the study of contemporary Chinese politics and political economy from comparative and transregional perspectives.

[Prof. Dr. Sarah Eaton — Institut für Asien- und Afrikawissenschaften](#)

**LI Xuping** (Program Director): Professor at the School of Chinese Language and Literature, Zhejiang University, and Deputy Director of the Center for Chinese Studies at Zhejiang University. He currently serves as Secretary-General of the Zhejiang Provincial Linguistic Society and as a Provincial-Level Cultural Specialist in Zhejiang. His research focuses on Chinese language and society, Linguistics landscape in urban & rural China.

[Linguistics--XuPing LI-Zhejiang University Personal homepage](#)

**REN Zhijun:** Dr. Zhijun Ren holds a Ph.D. from the University of Wisconsin-Madison. Currently serving as a Lecturer in the College of Education Science at The Hong Kong University of Science and Technology (Guangzhou), he specializes in early modern East Asian history (c. 16th–19th centuries). His research focuses on cross-cultural communication dynamics across East Asian regions—including China, Korea, Vietnam and the Ryukyu Kingdom—with a particular emphasis on exploring how non-official channels of information shaped cultural, economic, and ideological exchanges, as well as the formation of regional identities and power relations.

[Faculty Profile | HKUST\(GZ\)](#)

**WANG Yiwei:** Assistant Professor at the International Business School, Zhejiang University. His research focuses on theoretical and empirical studies in operations management, covering cutting-edge areas such as retail operations management, fintech platform operations, and the management applications of generative artificial intelligence and agents.

[王一苇-Zhejiang University Personal homepage](#)

**ZHAO Feng:** Dean of the School of Art and Archaeology at Zhejiang University, Qiushi Distinguished Professor, Honorary Director of the China National Silk Museum, Member of the National Cultural Relics Identification Committee, Vice Chairman of the Chinese Museums Association, Executive Committee Member of the International Council of Museums, and Chairman of the International Alliance for Silk Road Studies. His research focuses on the history of Chinese textile technology and the art history of the Silk Road.

[赵丰-Zhejiang University Personal homepage](#)

**ZHENG Binghan:** Professor at the School of Modern Languages and Cultures at Durham University and the Director of Centre for Intercultural Mediation, and the Director of MA in Translation Studies. In 2020, he was conferred the title of Honorary Fellowship of Chartered Institute of Linguists (CIoL), the most prestigious title admitted by CIoL for world-leading linguists., his research focuses on translation and interpreting studies (TIS), with particular emphasis on cognitive translation studies, translation process research and neuroscience of translation.

[Professor Binghan Zheng - Durham University](#)

### IX. Program Schedule (tentative)

Date	Time	Format	Topic	Instructor
July 12	09:00-17:00	注册日 Registration Day	接机及注册 Airport Pick-up and registration	
July 13	09:00-12:00	开幕式 Opening Ceremony	中国数字治理的可持续发展 Sustainable Development in China's Digital	贲圣林 BEN Shenglin

		名师讲坛 Master Lecture	Governance	
	14:00-17:00	中国实践 课堂 Field Visit	海宁非遗文化馆参访并体 验皮影戏制作 Haining Intangible Cultural Heritage Museum Visit & Shadow Puppetry Workshop	
July 14	09:00-12:00	语言课堂 Language Immersion	中文学习 Chinese Language and Activities	
	14:00-17:00	中国实践 课堂 Field Visit	方回春堂参访及中医体验 Fanghuichuntang Visit & Traditional Chinese Medicine Experience	
July 15	09:00-12:00	名师讲坛 Master Lecture	茶叶，话语，可持续未 来：：语言学视角下中国 茶文化的当代全球传播与 可持续价值 Tea, Discourse, and a Sustainable Future: The Global Communication and Sustainable Value of Chinese Tea Culture from a Linguistic Perspective	李旭平 LI Xuping
	14:00-17:00	中国实践 课堂 Field Visit	中国茶叶博物馆及梅家坞 参访 China National Tea Museum & Meijiawu Village Visit	李旭平 LI Xuping
July 16	09:00-12:00	语言课堂 Language Immersion	中文学习 Chinese Language and Activities	
	14:00-17:00	名师讲坛 Master	丝路织语：丝绸之路纺织 遗产的当代转化与可持续	赵丰 ZHAO Feng

		Lecture	设计实践 The Language of the Silk Road: Contemporary Transformation and Sustainable Design Practices of Textile Heritage along the Silk Road	
July 17	09:00-12:00	名师讲坛 Master Lecture	中国传统思想中的和谐观念与当代生态文明的精神源流 Concepts of Harmony in Traditional Chinese Thought and the Spiritual Origins of Contemporary Ecological Civilization	任致均 REN Zhijun
	14:00-17:00	名师讲坛 Master Lecture	全球化时代下的知识生产与文化多样性危机 The Crisis of Knowledge Production and Cultural Diversity in the Era of Globalization	郑冰寒 ZHENG Binghan
July 18	09:00-12:00	中国实践课堂 Field Visit	探索西湖湿地生态系统修复展示点 Exploring of the West Lake Wetland Ecological Restoration Sites	
	14:00-17:00	中国实践课堂 Field Visit	浙江省欧美同学会活动并进行中国传统文化体验活动 Activity with Zhejiang Western Returned Scholars Association & Traditional Chinese Culture Experience	
July 19	09:00-17:00	自由活动 Free Time	自由活动 Free Time	
July	09:00-12:00	名师讲坛	创新驱动与绿色转型：乡	龚斌磊

20		Master Lecture	村可持续发展的中国实践 Innovation-driven and Green Transformation: China's Practices in Sustainable Rural Development	GONG Binlei
	14:00-17:00	中国实践课堂 Field Visit	前往余杭青山村——“零碳村”，参观青山自然学校、零碳智慧屋、水稻地毯减排种植技术实验项目基地 Visit to Qingshan Village, Yuhang District (“Zero-Carbon Village”), Qingshan Nature School, Zero-Carbon Smart House, and Low-Emission Rice Cultivation Demonstration Site	
July 21	09:00-12:00	名师讲坛 Master Lecture	从爆款到永续：国潮玩品牌的全生命周期可持续设计实践 From Viral Hits to Sustainability: Lifecycle-Based Sustainable Design Practices in China-Chic Toy Brands	王一苇 WANG Yiwei
	14:00-17:00	中国实践课堂 Field Visit	参访泡泡玛特上海总部 POP MART Shanghai Headquarters Visit	
July 22	09:00-12:00	名师讲坛 Master Lecture		
	14:00-17:00	语言课堂 Language	中文学习 Chinese Language and	

		Immersion	Activities	
July 23	09:00-12:00	语言课堂 Language Immersion	中文学习 Chinese Language and Activities	
	14:00-17:00	名师讲坛 Master Lecture	TBD	Sarah EATON
July 24	09:00-12:00	中国实践 课堂 Field Visit	参访万事利集团和万事利 博物馆 Wensli Group & Wensli Museum Visit	
	14:00-17:00	名师讲坛 Master Lecture	中国城市化进程中的社会 融合、地方创新与可持续 生活 Social Integration, Local Innovation, and Sustainable Living in China's Urbanization Process	陈宗仕 CHEN Zongshi
July 25	09:00-12:00	学生论坛 及闭幕式 Student Forum & Closing Ceremony	基于全球视野下的中国可 持续实践 China's Sustainable Practices from a Global Perspective	
	14:00-17:00	项目结束 End of Program	项目结束 End of Program	
July 26	09:00-17:00	离校 Departure	退房及送机 Check-out and Departure	

\*The Schedule is subject to change.