

Zhejiang University

Zhejiang University (ZJU) is one of China's top higher education institutions, as well as one of its oldest. Its roots can be traced back to 1897 with the founding of the Qiushi Academy.

Located in Hangzhou – one of China's most picturesque cities – the University has 7 faculties and 43 schools. It is the home to 4628 full-time faculty members, including 48 members of the Chinese Academy of Sciences and the Chinese Academy of Engineering. ZJU has 70,035 full-time students, over 59% of whom are postgraduate students.

3

National Rankings 2025

8

Asia University
Rankings 2025

47

QS World University
Rankings 2025

international Master of Business Administration

工商管理硕士项目 (iMBA)



ZHEJIANG UNIVERSITY INTERNATIONAL BUSINESS SCHOOL (ZIBS)

Based in China with global ambition, **ZIBS** aims to build a science & technology-focused premier global business school from China, by upholding the 5“i” philosophy of being “international, interdisciplinary, innovative, inclusive and integrative”, with continued emphases on 3 strategic pillars - Globalization, Digitalization, and the ZIBS Ecosystem.

ZIBS offers five postgraduate programs, namely international Master of Business Administration (iMBA), Master of China Studies (MCS), international Master of Finance (iMF), international Master of Fine Arts (iMFA) and international Master of Data Science (iMDS), and one undergraduate program in Global Communication and Management (GCM) for international students, as well as executive education programs.

Connecting the World · Shaping the Future
改变世界 引领未来

PROGRAM OVERVIEW

international Master of Business Administration (iMBA)

ZIBS iMBA Program is dedicated to developing leaders who can envision and implement innovative business strategies. Scholars and students from diverse backgrounds benefit from a collaborative learning environment that is enhanced by world-class research and integrates academic theory with business experience.



PROGRAM FORMAT



CURRICULUM

• Common Courses

- Thesis and Dissertation Writing
- Chinese Language
- China Survey

• Core Courses

- Human Resource Management
- Strategic Management
- Innovation Management
- Operation Management
- Marketing Management
- Leadership and Organizational Behavior
- Corporate Social Responsibility & Ethics
- Accounting
- Managerial Economics
- Business Statistical Analysis

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• Optional Courses

► Module 1 Digital Revolution

- Innovation and Digitalization of Champion firms
- Big Data and Business Innovation
- Brand Management in the Digital Age
- Entrepreneurship Management
- Global Trend on Financial Technology
- Techniques of Financial Technology

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► Module 2 Global Operation

- Cross Cultural Management & Communication
- International Business Management
- International Business Law
- Global Business Operations and Leadership
- Doing Business in a Complex World
- Sustainable Business Mindsets

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*Courses listed above are subject to change.

CORPORATION & PARTNERSHIPS



PROGRAM HIGHLIGHTS

GLOBAL VISION



- The iMBA Program provides students with an immersive and truly business experience, fostering the development of global talents with an international perspective, exceptional competitiveness, and a deep sense of responsibility.
- The iMBA Program boasts lectures delivered by globally renowned professors, providing students with invaluable insights from some of the most respected minds in the business world.

INTERDISCIPLINARY



- Drawing on Zhejiang University's academic advantages, the iMBA Program provides a diverse array of cutting-edge courses aimed at nurturing interdisciplinary management talents.
- The program places a strong emphasis on conducting business research and developing skilled professionals in the areas of new finance, new retail, new technology, new industries, and new markets. iMBA actively promotes the exchange of advanced scientific and technological accomplishments, both domestically and internationally, to drive social advancement.

INDUSTRY INSIGHTS



- The iMBA Program actively collaborates with globally renowned companies to tackle current industry challenges and enhance students' comprehensive management abilities.
- Currently, the iMBA Program is partnered with industry experts from top-notch organizations including Alibaba, Ant Group, Geely Group, ByteDance, Industrial Bank, People's Bank of China, Standard Chartered Bank, and many other prestigious companies.

ADMISSION REQUIREMENTS

- iMBA applicants are encouraged to have prior work experience.
- Applicants must have an internet-based TOEFL test score 90 or IELTS test score 6.5 (or above) or other proof which can reflect the applicants' English proficiency.
- No Chinese language proficiency is required for the program.
- Non-Chinese applicants only for international admissions.

Scholarships

> **Zhejiang Government Scholarship for New International Master's Degree Students**

RMB 30,000

> **ZIBS Hai Scholarship**

Up to RMB 50,000

*The final interpretation of the ZIBS Hai Scholarship belongs to the ZIBS Admission Office.

CAMPUS LIFE

Chinese New Year Calligraphy Class



Welcome Party

Zhejiang Major League Basketball Game



iMBA Fun Games

Visit the Nanguanxiang



High Table Dinner

APPLICATION

Submission of supporting documents

A complete set of supporting documents has to be uploaded via the application portal. **DO NOT** send hard copies.

- Supporting documents must be legible and clear.
- Name the files in English.
- Applicants are required to upload documents for the program they apply.

Interview (Rolling Basis)

- Our Admissions team will carefully select candidates to be interviewed.
- Interviews will be conducted via video conference on a rolling basis. However, we recommend each applicant applying as early as possible.

Check Application/Result Status

- The best way to check your application status or results is through our online application portal. Alternately, you can also email us for your inquiries.

• E-mail address:
zibsadmissions@intl.zju.edu.cn
zibs-imba@intl.zju.edu.cn

Fees

Application Fee: **800** RMB

Tuition Fee: **218,000 RMB / 2 Years**

*Qualified applicants will be considered a one-time scholarship up to RMB 50,000 at the time of application

Accommodation Fee:
8,000-10,000 RMB/Academic Year

Insurance: **800 RMB/Year**

* Tuition fee is subject to change according to the latest regulation.

Timeline



1 **November, 2025 – February 28, 2026**
Early Application

2 **May 31, 2026**
Application Deadline

3 **November 2025 – June 2026**
Interview Stage

4 **July, 2026**
Official Offer Package (including the JW201/2 Form for a student visa)

5 **September, 2026**
Enrollment

*Note: The assessment result is usually released by email within 4-8 weeks after the interview.



Application Submission:
via application system
(<http://isinfosys.zju.edu.cn/recruit/login.shtml>)

STUDENTS TESTIMONIALS

Watch the video >



2021 iMBA student
ZHOU Chen

Throughout this journey, the dynamic academic environment and intellectual culture of ZJU left an indelible mark on me. Immersed in this vibrant atmosphere, ZIBS exposed us to cutting-edge industry trends, systematically broadening my perspective and sharpening my management skills. Thanks to the iMBA Program, we had the unique opportunity to delve into the operations and strategies of thriving enterprises.



2020 iMBA student
Gilles Cedric Meira

Reentering the academic sphere with ZIBS, I found myself amidst insightful dialogues with diverse peers and prominent professors whose intellect, vision, and journeys had numerous enlightening moments. I was particularly moved by Dean BEN's dedicated guidance that constantly prompted us to think and learn. My time at ZJU not only enriched my academic knowledge and built life-long friendships, but it also sparked my dreams, unlocking a world of possibilities.



2022 iMBA student
Ratchadaporn Taenpun

The international curriculum of the iMBA provided us with opportunities to mingle with luminaries across industries. Many new concepts are in their infancy, and thinking about how to integrate these concepts with our work to innovate is a subject for each of us to ponder. The past two years have been a journey of education, communication, interaction, and growth, a journey bathed in fortune.

international
interdisciplinary
integrative
inclusive
innovative

CONTACT

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