

Zhejiang University

Zhejiang University (ZJU) is one of China's top higher education institutions, as well as one of its oldest. Its roots can be traced back to 1897 with the founding of the Qiushi Academy.

Located in Hangzhou – one of China's most picturesque cities – the University has 7 faculties and 43 schools. It is the home to 4628 full-time faculty members, including 48 members of the Chinese Academy of Sciences and the Chinese Academy of Engineering. ZJU has 70,035 full-time students, over 59% of whom are postgraduate students.

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National Rankings 2025

55

Times Higher Education
Rankings 2025

47

QS World University
Rankings 2025

51

U.S. News
Rankings 2025

ZHEJIANG UNIVERSITY INTERNATIONAL BUSINESS SCHOOL (ZIBS)

Based in China with global ambition, **ZIBS** aims to build a science & technology-focused premier global business school from China, by upholding the 5“i” philosophy of being “international, interdisciplinary, innovative, inclusive and integrative”, with continued emphases on 3 strategic pillars - Globalization, Digitalization, and the ZIBS Ecosystem.

ZIBS offers five postgraduate programs, namely Master of China Studies (MCS), international Master of Business Administration (iMBA), international Master of Finance (iMF), international Master of Fine Arts (iMFA) and international Master of Data Science (iMDS), and one undergraduate program in Global Communication and Management (GCM) for international students, as well as executive education programs.

Connecting the World · Shaping the Future
改变世界 引领未来



PROGRAM OVERVIEW

Master of China Studies Program (MCS)

The Master of China Studies (MCS) is the first “China Studies” program in China, designed as an applied professional degree focusing on cross-culture, business, and digital culture. Delivered entirely in English, with Chinese language courses available, the program aims to foster intercultural competence and prepare students to excel in an increasingly globalized world. The program focuses on equipping students with practical skills and the ability to solve real-world problems, with a strong emphasis on career readiness. Students will gain in-depth knowledge of China, grasp a language skill, and strong cross-cultural communication abilities, meeting the demands of governments, organizations, and businesses for high-quality global talent in an increasingly internationalized work environment.

PROGRAM OUTLINE

Academic
Year 1

+

Academic
Year 2

• Coursework • Seminar and Workshop
• Field Trip • Company Visit
• Networking Event

• Internship / Practical Research
• Thesis Writing
(Thesis Project / Case study / Capstone)
• Oral Defense • Graduation Ceremony



Learn more about MCS ▶

CURRICULUM STRUCTURE

MCS program is grounded in cross-cultural competence and the study of China society and culture, with a focus on their application to China business and creative industries.

Foundation Courses

- Chinese Language • Research Methodology • Business Chinese
- Chinese Social Practice • History of Chinese Civilization
- Intercultural Competence • Technology Driven Innovation and Entrepreneurship

Academic Tracks

► Chinese Business

- Intercultural Business • Industrial organization and Innovation
- China's Marco Economics • Frontiers of China Economy

► Chinese Culture and Creative Industry

- Chinese Language and Culture • Digital Culture
- Contemporary Life and Society in China • Chinese Culture History

► Cross-cultural Competence and Global Governance

- China and Globalization • Governance of the Chinese Government
- Media and Society in China • International Media

*Courses may be subject to change

CORPORATION & PARTNERSHIPS



Master of
China Studies

中国学硕士项目(MCS)

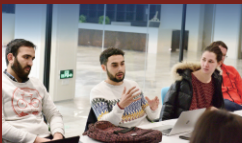
PROGRAM HIGHLIGHTS

Language of Study

The primary instruction language is English with a rigorous Mandarin curriculum as an additional component to enhance your Chinese language proficiency.



Degree



Graduates will obtain both the degree and diploma of Master of China Studies from Zhejiang University, after having completed academic credits, a thesis and an internship.

Thesis Forms

Students are encouraged to write a thesis on topics related to the internship experience or project they take. We accept thesis forms like research papers, capstone projects, or case study.



Field Trips



With a unique blend of business insights and cultural exploration, students engage with industry leaders while immersing themselves in local traditions and practices, enriching their understanding of the global landscape.



FINANCIAL SUPPORT

The program will offer various scholarships to applicants based on their academic excellence and individual merits.

Scholarships

- > Chinese Government Scholarship-Bilateral Program (CSC Type A)
Application Deadline: Please contact the international student dispatch department of your country for the specific time.
- > Chinese Government Scholarship-Chinese University Program (CSC Type B)
- > EU Window Chinese Government Scholarship (for EU students only)
More information on http://eu.china-mission.gov.cn/eng/zglx/202411/t20241112_11524701.htm

• **Full scholarship package includes:**
Waiver of tuition fees
Free accommodation on campus
A monthly living allowance of up to CNY 3,000
Coverage for medical insurance

Zhejiang Government Scholarship

The funding amount of this scholarship is **RMB 30,000 yuan**, and the funding period is one year.

Zhejiang University International Campus Scholarship (ZIBS Hai Scholarship)

- **Type A:** Full Scholarship
- **Type B:** Tuition Fee Waiver
- **Type C:** RMB 5000-30000

* For more information on scholarship opportunities, please check out the website of Zhejiang University International College: <https://iczu.zju.edu.cn/admissionsen/2024/1030/c68989a2981849/page.htm>

Note:
*The final interpretation of the ZIBS Hai Scholarship belongs to the ZIBS Admission Office.
*For applicants who need a pre-admission letter as one of the materials to apply for scholarship, you will receive the pre-admission letter after you pass the interview.

APPLICATION

Eligibility

- 1.Applicants must be non-Chinese citizens
- 2.Applicants must obtain a Bachelor's degree
- 3.Applicants whose native language is not English, must provide proof of English proficiency e.g. TOEFL 90 or higher, IELTS 6.5 or higher (No Chinese language proficiency is required for the program; Students holding a bachelor's or master's degree from an English-instructed institution are waived from taking the IELTS or TOEFL).

FEES

APPLICATION FEE >

800 RMB (Non-refundable)

TUITION >

66,000 RMB/ Year
*The program lasts for two years.

ACCOMMODATION >

From **8,000-10,000 RMB/Academic Year**

INSURANCE >

800 RMB/Year

* Tuition fee is subject to change according to the latest regulation

Timeline



1 **November, 2025 – February 28, 2026**
Early Application

2 **May 31, 2026**
Application Deadline

3 **November 2025 – June 2026**
Interview Stage

4 **July, 2026**
Official Offer Package (including the JW201/2 Form for a student visa)

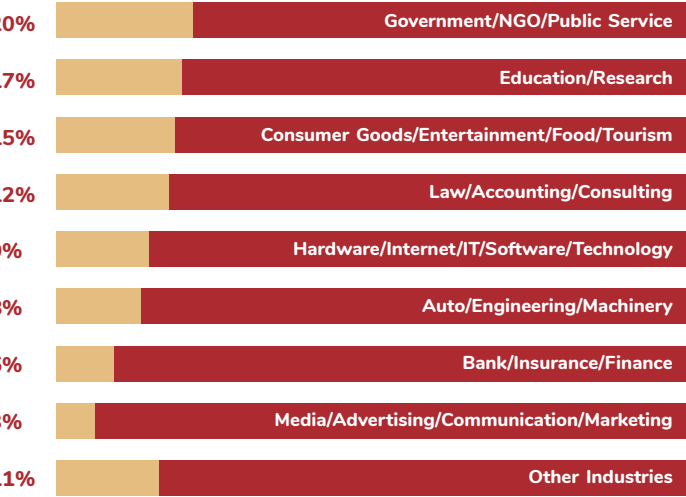
5 **September, 2026**
Enrollment

*Note: The assessment result is usually released by email within 4-8 weeks after the interview.



Application Submission:
via application system (<http://isinfosys.zju.edu.cn/recruit/login.shtml>)

ALUMNI EMPLOYMENT



* 20% of our alumni are engaged in roles or projects connected to China.

Watch the video >



Patricio Giusto Argentina
Associate Professor at Pontifical Catholic University of Argentina
* Published 120 articles and interviews on China across various international media platforms

The China Studies Program is like a bridge between China and foreign countries, opening an important window to China for many foreigners.



Ilaria Gallo Italy
EU Commercial Operations Manager, Alibaba Group

I believe the MCS program offers a unique opportunity for any young scholar seeking a firsthand academic experience in China.



Gary Clubb U.S.
Investments & Business Development, Tencent Games

I'm grateful to have joined the MCS program in its inaugural year, which led to opening new doors for the early stages of my professional career to accelerate in China.

international
interdisciplinary
integrative
inclusive
innovative

CONTACT

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