

TOItaly Autumn Program

October 14-19, 2024 - Turin & Milan, Italy

Day 0 - October 13	
Arrival to Milan transfer from airport to Turin and check-in at Camplus Regio Parco residence in Turin	
Day 1 - October 14	
Lecture	Lecture "China - Italy Relations: history and current trends" Giovanni B. ANDORNINO (@Luigi Einaudi Campus, University of Turin)
Lunch	Traditional Piemontese lunch (@Porto di Savona)
Visit	Guided visit of Turin, the first capital of Italy, and welcome aperitif
Day 2 - October 15	
Lecture	Lecture "Unravelling puzzles: three aspects of Italian Society" Luca STORTI (@Luigi Einaudi Campus, University of Turin)
Lunch	Traditional Italian pizza lunch (@Fratelli La Cozza)
Visit	Case study "Lavazza and the international business of coffee"
Day 3 - October 16	
Lecture	Visit of Casa Zegna & Ermenegildo Zegna factory
Lunch	Lunch at Zegna's social canteen
Visit	Free time in Turin
Day 4 - October 17	
Lecture	Case study "OGR Tech: innovation through restoration" Matteo PESSIONE (@OGR - Officine Grandi Riparazioni)
Lunch	Lunch at OGR's social table (@SNODO)
Visit	Visit to Juventus Stadium + Guided Tour at Venaria Summer Palace
Day 5 - October 18	
Lecture	Lecture "The Chinese community in Italy and diaspora business models" Daniele BRIGADOI COLOGNA
Lunch	Farewell lunch in Milan's Chinatown
Visit	Visit of Chinatown
Check in in Milan Hotel, free time and night in Milan	
Day 6 - October 19	
Free time in Milan and transfer to Malpensa airport	

Accommodation: 5 nights in double room in Turin, Camplus Regio Parco (in Oct 13, out Oct 18), 1 night in double room in Milan.

Tuition fees: EUR 2,000 (VAT included)

Tuition fees include: accommodation in double room in Turin (close do University Campus), breakfasts, lunches from Monday to Friday, morning lectures, afternoon activities and transportations from airport to Turin (1 group), transfers in Turin, transfer to Milan, accommodation in Milan, transfer to airport.

Not included: flights and dinners.