

ZIBS 2024学术论坛

The 2024 ZIBS Annual Academic Forum

责任与机遇：构建ESG驱动的全球商业新生态

Responsibility and Opportunity: Innovations in ESG-Driven Global Business Ecosystem

ZIBS 2024学术论坛

The 2024 ZIBS Annual Academic Forum

责任与机遇：构建ESG驱动的全球商业新生态

Responsibility and Opportunity: Innovations in ESG-Driven Global Business Ecosystem

CONFERENCE
PROGRAMME

China · Haining
Jan. 3rd-4th, 2025

会议手册

中国·海宁
2025.1.3-1.4

主题 责任与机遇：构建 ESG 驱动的全球商业新生态

在全球化浪潮和科技革命的推动下，创新与可持续性已成为商业发展的核心动力。面对多元化和全球化所带来的挑战，ZIBS 致力于构建一个汇聚前沿思想与实践经验的平台，以促进学术界与商业实践的深度融合。我们的目标是培养具有全球视野和商业洞察力的领袖和创新者，打造一所来自中国的领先的科技型全球化商学院。

ZIBS 2024 学术论坛将于 2025 年 1 月 3 日至 1 月 4 日隆重举行，届时将汇聚全球优秀学者、行业专家和实践者，共同探讨和分享最新的研究成果、创新理念和实践经验。该论坛以“责任与机遇：构建 ESG 驱动的全球商业新生态”为主题，聚焦数据智能、环境科学、金融科技、数字创新和企业革新等领域，旨在揭示数智时代商业变革的精髓，激发创新思维，推动跨学科知识的融合，为全球商业、科技和教育的可持续发展贡献深刻的见解和策略。

在 1 月 3 日的主论坛中，我们将回顾 ZIBS 在 2024 年取得的重要科研成果，汇聚学术界、产业界和政策制定者的深刻洞见，共同探索 ESG 在全球化背景下的新路径，以及它如何重塑企业战略和商业模式，为全球经济的绿色转型和社会责任贡献智慧和力量。第四届全球商学院院长论坛也将在当天举行，共话 ESG 新生态。1 月 4 日，ZIBS 第二届博士生论坛将继续这一学术盛宴，促进交叉学科的学术交流与知识传播。

时间：2025 年 1 月 3 日（周五）13:30-19:00

地点：国际校区多功能厅



图片直播



视频直播

ZIBS 主论坛

时间	主题	报告人
13:00-13:30	签到	
13:30-13:35	主持人开场	苏夏初 ZIBS 副教授
13:35-13:45	院长致辞	贲圣林 ZIBS 院长

时间	主题	报告人
Part I 主旨演讲		
13:45-14:15	主旨演讲（一）	张政伟 国际可持续准则理事会主席特别顾问 兼北京办公室主任
14:15-14:45	主旨演讲（二）	Richard Barker（线上） 牛津大学赛德商学院教授 国际可持续准则理事会成员
Part II 学者论坛		
14:45-15:05	欧盟及全球视野下的企业可持续性报告框架：机遇与挑战	Ramon Bastida Vialcanet 西班牙庞培法布拉大学巴塞罗那管理学院财务与控制系副教授，全日制国际 MBA 项目主任
15:05-15:25	投融资期限错配问题：政策影响与利率传导机制	苏夏初 ZIBS 副教授
15:25-15:45	AIoT 技术助力可持续发展目标：设计与应用	李超 ZIBS 海纳研究员
15:45-16:05	生成式人工智能对劳动力结构的影响：电子商务客户服务运营中员工绩效的证据	王一苇 ZIBS 助理教授
Part III 产学研成果展示		
16:05-16:15	金融基础设施高质量发展与创新（2024 年）	戴新竹 ZIBS 副教授
16:15-16:25	2024 年中国民营企业国际化百强调研分析报告	万峰 ZIBS 副教授
16:25-16:35	2024 全球金融科技中心城市报告	周子越 ZIBS 博士生
	2024 银行国际化指数报告	
16:35-16:45	专精特新上市公司创新与发展报告（2024 年）	张仪楚 ZIBS 博士生
16:45-17:00	茶歇	

ZIBS 全球商学院院长论坛

时间	主题	报告人
Prat IV 全球商学院院长论坛		
17:00-19:00	责任与机遇：构建 ESG 驱动的全球商业新生态	<p>主持人 Sheikh Fayaz Ahmad, ZIBS 助理教授</p> <p>视频参会</p> <ul style="list-style-type: none"> • Soumitra Dutta, 牛津大学赛德商学院 (SBS) 院长 • Andrew K Rose, 新加坡国立大学商学院 (NUS) 院长 <p>线上参会</p> <ul style="list-style-type: none"> • 贲圣林, 浙江大学国际联合商学院 (ZIBS) 院长 • Dan LeClair, 全球商学院网络 (GBSN) 首席执行官 • Kenneth Mcphail, 曼彻斯特商学院 (AMBS) 院长 • Danica Purg, 斯洛文尼亚 IEDC-BLED 管理学院院长、全球新兴经济体管理发展国际联盟 (CEEMAN) 主席 • Eleanor Shaw, 格拉斯哥大学亚当·斯密商学院 (ASBS) 院长 <p>(* 按姓氏首字母排序)</p>

ZIBS 博士生论坛

时间：2025 年 1 月 4 日 (周六) 09:00-12:00

地点：ZIBS 大楼 357/359 演讲厅

时间	环节	
08:30-09:00	签到	
09:00-09:05	主持人开场	
09:05-09:15	开场致辞	
09:15-09:20	博士生代表发言	
	【分会场 1- 管理场】 ZIBS-319/321 会议室	【分会场 2- 经济场】 ZIBS-407/409 会议室
09:20-10:20	博士生报告及讨论交流 (一) 程梦婕 哈佛大学 (线上) 常媛媛 浙江大学	博士生报告及讨论交流 (一) 柏语蔓 浙江大学 王 哲 浙江大学
10:20-10:50	茶歇	
10:50-11:50	博士生报告及讨论交流 (二) 陈 琨 浙江大学 沈思祎 浙江大学	博士生报告及讨论交流 (二) 张心仪 浙江大学 周子越 浙江大学
11:50-12:00	闭幕致辞	

演讲嘉宾 排名参考议程安排



贲圣林

浙江大学国际联合商学院院长

浙江大学管理学院教授，博士生导师，浙江大学国际联合商学院创始院长和金融科技研究院创始院长，兼任中国人民大学国际货币研究所创始联席所长，北京前沿金融监管科技研究院创始院长，全国工商联国际委员会委员，中华海外联谊会常务理事，中央统战部党外知识分子建言献策专家组成员，浙江省政协常委、副秘书长、经济委副主任，浙江省人民政府参事，浙江数字金融科技联合会创始会长，广东金融专家顾问委员会顾问委员等。贲博士有着丰富的国际金融业经历，主要研究兴趣为国际金融、金融科技、数字经济、国际商务等。贲博士先后获得清华大学工程学士学位、中国人民大学企业管理硕士学位和美国普渡大学经济学博士学位。曾参加中共中央党校、中央社会主义学院、中国浦东干部学院和欧洲工商管理学院（INSEAD）等有关培训。



张政伟

国际可持续准则理事会 (ISSB) 主席特别顾问兼北京办公室主任

曾任财政部国际司资金处、国际金融组织二处主任科员，技援处副处长，国际经济关系二处副处长，综合处处长，国际司副司长级干部，国际经济关系司副司长。2006-2008 年任中国驻亚洲开发银行执董办公室顾问。曾任中华人民共和国常驻联合国粮农机构代表处副代表（参赞），中国驻国际农发基金执董，财政部江西监管局党组书记、局长。现任国际可持续准则理事会（ISSB）主席特别顾问兼北京办公室主任。



Richard Barker

牛津大学赛德商学院教授
国际可持续准则理事会成员

Richard Barker 是企业报告领域的专家，他的研究和教学兴趣涵盖了财务会计和可持续性报告，特别关注标准制定。他对可持续商业也有广泛的兴趣，并领导牛津赛德商学院在这一领域的倡议。Richard Barker 担任可持续发展会计专家小组（A4S，威尔士亲王慈善机构）的主席。他以前的职位包括企业报告委员会（制定英国会计标准）和财务报告咨询委员会（FRAB，为英国财政部提供政府财务报告咨询）的成员。他曾在国际会计准则委员会（IASB）担任研究员，剑桥大学出版社审计委员会主席，以及剑桥 MBA 和牛津 MBA 的主任。理查德拥有牛津大学的本科学位和剑桥大学的研究生学位，他在阿斯利康工作期间获得了特许管理会计师资格。他曾是斯坦福大学商学院和 INSEAD 的访问学者。Richard Barker 在牛津和剑桥都获得了教学奖，包括牛津大学学生会颁发的“社会科学领域最受赞誉的讲师”。



Ramon Bastida Vialcanet

西班牙庞培法布拉大学巴塞罗那管理学院财务与控制系副教授
全日制国际 MBA 项目主任

Ramon Bastida Vialcanet 是西班牙庞培法布拉大学巴塞罗那管理学院（UPF-BSM）财务与控制系的副教授、商业与经济系的兼职教授，全日制国际 MBA 项目主任。他拥有罗维拉——威尔吉利大学（Universitat Rovira i Virgili）的商业管理博士学位（并获得国际博士学位称号）。他曾访问过比利时的列日大学管理学院和法国的佩皮尼昂大学，并在图卢兹商学院等机构任教。其研究兴趣集中于 ESG 报告和问责制、社会影响测量以及可持续实践和组织绩效。他为本科生和研究生讲授管理会计与控制、企业财务和社会创业等课程。他还为私营公司、公共实体和非营利组织提供定制课程，内容涵盖企业可持续性与 ESG 报告、社会影响测量或非营利组织的会计等。



苏夏韧

ZIBS 副教授

苏夏韧博士现任浙江大学国际联合商学院副教授，曾在伦敦国王学院担任金融学助理教授。其研究主要集中在资产定价、行为金融和金融科技等领域。研究成果发表在 Review of Finance、Journal of Corporate Finance、European Journal of Operational Research 等国际学术期刊上。



李超

ZIBS 海纳研究员

李超博士现任 ZIBS 海纳研究员。本科毕业于浙江大学竺可桢学院、获工学学士，博士毕业于浙江大学控制科学与工程学院，师从孙优贤院士、陈积明教授，获工学博士。研究领域是数据科学及其在智慧城市、工业智能等领域的应用，主要与行业头部企业（国网、阿里、临工、运达风电、每日互动等）合作，基于实际场景的真实数据进行数据智能研究。研究成果发表在 IEEE TITS, TMC, TCSS, Communications Physics 等国际顶级学术期刊上。



王一苇

ZIBS 助理教授

王一苇博士现任浙江大学国际联合商学院助理教授、浙江大学大数据科学国际研究中心研究员。他博士毕业于美国加州大学尔湾分校商学院（管理学博士学位），本科毕业于加州大学伯克利分校（运筹学学士学位）。他的研究发表于 Manufacturing and Service Operations Management, Service Science, 以及 Management Science 等学术期刊，并有多篇论文处于审稿阶段。他担任国家重点研发计划项目子课题负责人，国家高端智库重点研究课题项目负责人，并主持完成了多项企业与政府委托课题。他还担任期刊 Management Science, Operations Research, Journal of Operations Management, Omega 与 Decision Analysis 的匿名审稿人。



戴新竹

ZIBS 副教授

戴新竹博士，浙江大学国际联合商学院（ZIBS）副教授，ZIBS 法律与金融研究中心主任。戴博士拥有上海财经大学（SUFU）经济学博士学位，并在复旦大学管理学院进行了管理学博士后研究。在加入 ZIBS 之前，戴博士在上海黄金交易所担任高级研究员。



万峰

ZIBS 副教授

万峰博士现任浙江大学国际联合商学院副教授，曾在北京师范大学担任讲师、英国东英吉利大学担任副教授。主要研究领域是创新管理、产业集群和竞争战略。研究成果发表在 Management International Review、Technovation、Technological Forecasting & Social Change 国际学术期刊上。



周子越

浙江大学博士生

周子越，浙江大学管理学博士生，师从贲圣林教授，浙江数字金融科技联合会助理研究员，主要研究方向为金融科技、金融文本分析。曾参与《地瓜经济“引进来”与“走出去”并重》、《金融创新助力“浙里康养”》等多个项目。



张仪楚

浙江大学博士生

张仪楚，浙江大学博士生，师从雷李楠助理教授。她的研究主要聚焦隐形冠军企业、管理认知和战略决策。她长期参与《专精特新上市公司创新与发展报告》撰写，研究成果已经被 Asia Pacific Journal of Management 接收。



Sheikh Fayaz Ahmad

ZIBS 助理教授

Sheikh Fayaz Ahmad 博士为浙江大学国际联合商学院助理教授。他拥有 Jawaharlal Nehru 大学科学政策研究中心的硕士和博士学位，曾为浙江大学博士后研究员。他是《Informal Sector Innovations: Insights from Global South》一书的联合编辑（Routledge, Taylor and Francis, 2015）。《牛津发展研究》、《国际规划与发展评论》、《当代科学》、《农村研究杂志》、《科学技术与社会》等期刊皆发表了他的相关论文。最近，他为《科学技术与社会》（Science Technology and Society, Sage Journal）合编了一期特刊，题为“Rethinking Innovation and Development Discourses in the Light of COVID-19”。本期特刊收录了包括诺贝尔奖得主在内的创新与发展领域著名学者的相关成就。他于 2022 年 9 月 23 日为联合国大会的科学峰会主持了题为“替代创新和发展模式：来自中国、印度和巴基斯坦的见解”的特别会议。



Dan LeClair

全球商学院网络首席执行官

Dan LeClair 于 2019 年 2 月被任命为全球商学院网络（GBSN）首席执行官。在加入 GBSN 之前，他曾是国际商学院促进协会（AACSB International）执行副总裁。AACSB International 是一个为 100 多个国家约 1600 所商学院提供服务的协会和认证机构。他曾在 AACSB 担任两年半首席战略创新官、七年首席运营官，以及五年首席知识官。



Kenneth McPhail

曼彻斯特商学院院长

Ken McPhail 现任曼彻斯特商学院院长。他曾任该院副院长兼研究主任。此前，曾担任曼彻斯特大学人文学院社会责任副院长，负责推进曼大社会责任议程的战略发展与实施，涉及 5 个学院、36 个学科，18000 位学生及 1800 位教职人员。



Danica Purg

斯洛文尼亚 IEDC-BLED
管理学院院长
全球新兴经济体管理发展国际
联盟 (CEEMAN) 主席

Danica Purg 教授是斯洛文尼亚 IEDC-BLED 管理学院院长、全球新兴经济体管理发展国际联盟 (CEEMAN) 主席。她因在国际商业教育领域取得的杰出成就屡屡荣获国家和国际奖项。斯洛文尼亚共和国总统授予她自由勋章, 以表彰其对斯洛文尼亚和中东欧管理发展的贡献。



Eleanor Shaw

格拉斯哥大学亚当·斯密
商学院院长

Eleanor Shaw 教授是一位追求价值、开放包容的创业领袖, 拥有 25 余年与企业家合作的经验, 得到了一系列创业研究的肯定。这些研究影响了创业教育的设计与实现以及创业政策, 并指导了有效增长干预的发展, 帮助众多苏格兰企业扩大了规模。Eleanor 是高等教育领域的资深领导者, 热衷于利用自身知识、专门技能和人脉, 挖掘苏格兰经济中的创业潜力。她持有格拉斯哥大学文学硕士和博士学位, 并在 2022 年新年授勋名单中获授大英帝国勋章, 以表彰其在创业和教育领域的付出。



Soumitra Dutta

牛津大学赛德商学院院长

Soumitra Dutta 是牛津大学赛德商学院 Peter Moores 院长和管理学教授, 也是牛津大学贝利奥尔学院的研究员。

在 2022 年加入学院之前, 他是纽约康奈尔大学管理学教授, 曾任康奈尔 SC 约翰逊商学院创始院长。此前, 他曾担任约翰逊管理研究生院 (康奈尔大学) 的 Anne and Elmer Lindseth 院长和 INSEAD 副院长。

Soumitra 是全球商学院董事会主席, 并担任多家商学院的顾问委员会成员, 包括蒙特利尔 HEC (加拿大)、天主教中心 (秘鲁)、安第斯大学 (哥伦比亚) 和 ESADE (西班牙)。此前, 他曾担任 AACSB International 的副主席和主席, AACSB International 是全球领先的商学院认证机构。



Andrew K Rose

新加坡国立大学院长

Andrew Rose 教授是新加坡国立大学商学院院长。他还是国家经济研究局 (位于马萨诸塞州剑桥) 的研究员、经济政策研究中心 (位于英国伦敦) 的研究员以及亚洲金融和经济研究局 (位于新加坡) 的高级研究员。他拥有麻省理工学院的博士学位、牛津大学纳菲尔德学院的哲学硕士学位以及多伦多大学三一学院的学士学位。

改变世界 Connecting
the World
Shaping
the Future 引领未来



Andrew K Rose

Dean of National University of Singapore

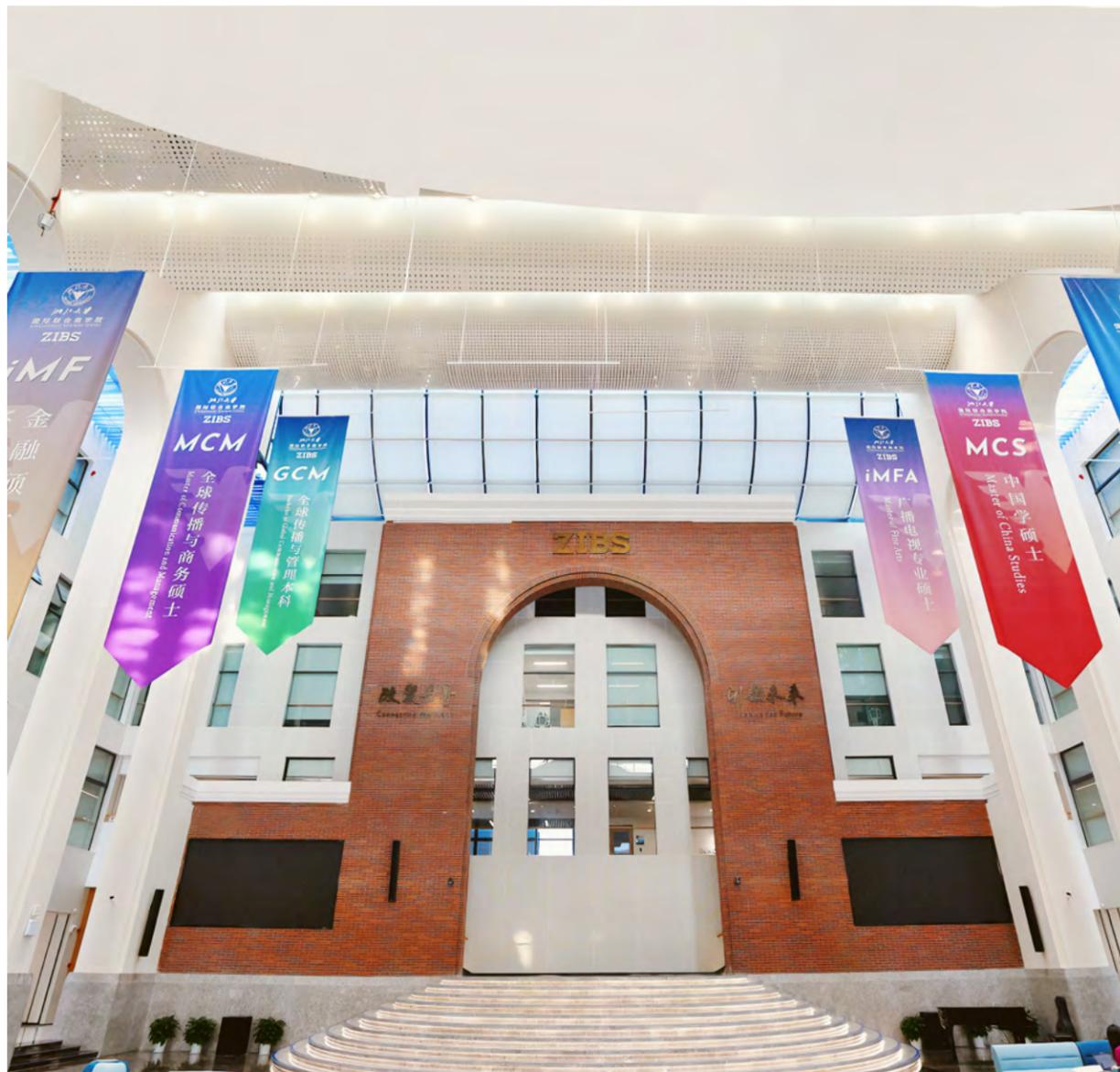
Professor Andrew K Rose is Dean of the National University of Singapore (NUS) Business School. He is also a Research Associate of the National Bureau of Economic Research (based in Cambridge, MA), a Research Fellow of the Centre for Economic Policy Research (based in London, England), and a Senior Fellow of the Asian Bureau of Finance and Economic Research (based in Singapore). He received his PhD from the Massachusetts Institute of Technology, his MPhil from Nuffield College, University of Oxford, and his BA from Trinity College, University of Toronto.



Danica Purg

President of IEDC-Bled School of Management, Slovenia, and President of CEEMAN, the International Association for Management Development in Dynamic Societies

Danica Purg is the President of IEDC-Bled School of Management, Slovenia, and President of CEEMAN, the International Association for Management Development in Dynamic Societies. Prof. Purg has received numerous national and international awards for her outstanding achievements in the field of international business education. The President of the Republic of Slovenia awarded her with the Honorary Order of Freedom for her contribution to management development in Slovenia and Central and Eastern Europe.



Eleanor Shaw

Head of the University of Glasgow Adam Smith Business School

Eleanor Shaw is a values-led, inclusive entrepreneurial leader with more than 25 years' experience of working with entrepreneurs, complimented by a portfolio of entrepreneurship research that has informed the design and delivery of entrepreneurial education, influenced entrepreneurial policy, and guided the development of successful growth interventions which have supported the scale up of numerous Scottish ventures. Eleanor is a senior leader within the Higher Education sector and is passionate about using her knowledge, expertise, and networks to unlock entrepreneurial potential across Scotland's economy. She holds an MA and a PhD from the University of Glasgow and was awarded an OBE in the New Year Honours List 2022 for her services to Entrepreneurship and Education.



Soumitra Dutta

Dean of Saïd Business School, University of Oxford

Soumitra Dutta is Peter Moores Dean and Professor of Management, Saïd Business School, University of Oxford, and a Fellow of Balliol College, Oxford. Before joining the School in 2022, he was Professor of Management and the former founding Dean of the Cornell SC Johnson College of Business at Cornell University, New York. Previously, he was the Anne and Elmer Lindseth Dean of the Johnson Graduate School of Management (Cornell University) and a Deputy Dean at INSEAD. Soumitra is the Chair of the Board of the Global Business School and is on the advisory boards of several business schools including HEC Montréal (Canada), Centrum Catholica (Peru), University of Los Andes (Colombia), and ESADE (Spain). Previously he was the Vice Chair and Chair of AACSB International, the leading accreditation body for business schools worldwide.



Sheikh Fayaz Ahmad

ZIBS Assistant Professor

Dr. Sheikh Fayaz Ahmad is working as an Assistant Professor at ZIBS. He holds M.Phil and PhD from the Centre for Studies in Science Policy, Jawaharlal Nehru University and Postdoc from Zhejiang University. He is co-editor of the book titled 'Informal Sector Innovations: Insights from Global South', (Routledge, Taylor and Francis, 2015). His major research interests include Alternative Innovation Models, Digital Frugal Innovations, Regional Development and China Innovation. Journals such as Oxford Development Studies, International Planning and Development Review, Current Science, Journal of Rural Studies and Science Technology and Society have published some of his recent papers. He also contributed to the Handbook on Alternative Theories of Innovation (Edward Elgar, 2021) and the upcoming Handbook on Frugal Innovations (Edward Elgar, 2022). Recently, he co-edited a special issue on 'Rethinking Innovation and Development Discourses in Light of COVID-19' for Science Technology and Society, a Sage Journal. Notably, this special issue included contributions from prominent scholars in the fields of innovation and development, including a Nobel Laureate. He also moderated a special session on 'Alternative Innovation and Development Models: Insights from China, India, and Pakistan' on September 23, 2022 for Science Summit of the United Nations General Assembly.



Dan LeClair

CEO of Global Business School Network

Dan LeClair was named CEO of the Global Business School Network (GBSN) in February of 2019. Prior to GBSN, Dan was an Executive Vice President at AACSB International, an association and accrediting organization that serves some 1,600 business schools in more than 100 countries. His experience at AACSB includes two and half years as Chief Strategy and Innovation Officer, seven years as Chief Operating Officer, and five years as Chief Knowledge Officer.



Kenneth McPhail

Head of Alliance Manchester Business School

Ken McPhail is currently Head of Alliance Manchester Business School. He was previously Deputy Head and Director of Research. Prior to this, Ken was Vice Dean for Social Responsibility within the Faculty of Humanities at the University of Manchester. As Vice Dean, Ken oversaw the strategic development and implementation of the Universities distinctive social responsibility agenda across 5 schools, 36 disciplines, 18,000 students and 1,800 academic and support staff.



DAI Xinzhu

ZIBS Associate Professor

Dr. DAI Xinzhu, Associate Professor of ZIBS and Director of ZIBS Law & Finance Research Center Dr. Dai holds her Phd in Economics from Shanghai University of Finance and Economics (SUFU), and conducted post-doctoral research in management at Fudan University School of Management. Prior to Joining ZIBS, Dr. Dai served as a senior research fellow at Shanghai Gold Exchange.



WAN Feng

ZIBS Associate Professor

Dr. WAN Feng is an Associate Professor of ZIBS. Prior to joining ZIBS, he has worked at Beijing Normal University and University of East Anglia. His research interests include innovation management, industrial clusters, and competitive strategies. He has published in Management International Review, Technovation, Technological Forecasting & Social Change, among others.



ZHOU Ziyue

ZJU Doctoral Student

Zhou Ziyue, a Doctor of Management candidate at Zhejiang University, supervised by Prof. Shenglin Ben. Assistant Researcher with the Zhejiang Association of Fintech. He mainly explores fintech and financial text analysis. Contributions include key projects such as 'Balancing Inward and Outward Orientation in Sweet Potato Economy' and 'Financial Innovation Supporting Aging Care in Zhejiang



ZHANG Yichu

ZJU Doctoral Student

Yichu Zhang is a PhD candidate at Zhejiang University, China, under the supervision of Assistant Professor Linan Lei. Her research focuses on hidden champions, managerial cognition and strategic decision-making. She has been actively involved in the work of the Report on the Innovation and Development of "Little Giant" Listed Enterprises and her research has been accepted by the Asia Pacific Journal of Management.



Raymond So

ZIBS Associate Professor

Dr. Raymond So is an Associate Professor of Finance at ZIBS. Prior to joining ZIBS, he worked at King's College London as an Assistant Professor of Finance. His research primarily focuses on empirical asset pricing, behavioral finance, and financial technology. He has published in the Review of Finance, Journal of Corporate Finance, European Journal of Operational Research, among others.



LI Chao

ZIBS Haina Research Scientist

Dr. LI Chao is currently a Haina Research Scientist at ZIBS and International Center for Data Science. He obtained his BSc (2012) and PhD (2019) degrees from Zhejiang University. He spent 4 years at the College of Control Science and Engineering as a research assistant at Zhejiang University. His primary research interests include data mining and its applications in smart city and industrial intelligence. His work has been published in leading academic journals such as IEEE TITS, TMC, TCSS, National Science Open and Communications Physics, among others. He is currently leading the National Natural Science Youth Project, and Young Talent Research Project of State Key Laboratory of Industrial Control Technology.



WANG Yiwei

ZIBS Assistant Professor

Dr. Yiwei Wang is an Assistant Professor of Operations Management at ZIBS, and a researcher at Zhejiang University - International Center for Data Science. He obtained his Ph.D. from UC Irvine, Paul Merage School of Business, and his bachelor's degree from UC Berkeley, department of Industrial Engineering and Operations Research. His research uses field experiments, causal inference, machine learning, and applied economic modelling to study consumer behaviors and operations problems in business operations. His research has been accepted at journals such as Manufacturing & Service Operations Management, Management Science and Service Science. He serves as the Ad Hoc reviewer for Management Science, Operations Research, Journal of Operations Management, Omega, and Decision Analysis.



Richard Barker

Professor of accounting at Saïd Business School, University of Oxford, full-time member of the International Sustainability Standards Board (ISSB)

An expert in corporate reporting, Richard's research and teaching interests span financial accounting and sustainability reporting, with a particular interest in standard-setting. He also has a broad interest in sustainable business, and he leads Oxford Saïd's initiatives in this area. Richard serves as Chair of the Expert Panel of Accounting for Sustainability (A4S, a Prince of Wales charity). Previous positions include membership of the Corporate Reporting Council (which sets UK accounting standards) and of the Financial Reporting Advisory Board (FRAB, which advises HM Treasury on government financial reporting). He served as Research Fellow at the International Accounting Standards Board (IASB), Chair of the Audit Committee of Cambridge University Press, and Director of the Cambridge MBA and of the Oxford MBA. Richard has an undergraduate degree from Oxford and graduate degrees from Cambridge, and he qualified as a chartered management accountant while working for AstraZeneca. He has been a Visiting Scholar at Stanford University Graduate School of Business and at INSEAD. Richard has won teaching awards at both Oxford and Cambridge, including 'Most Acclaimed Lecturer in the Social Sciences', awarded by Oxford University Student Union.



Ramon Bastida Vialcanet

Associate Professor at the Department of Finance and Control at UPF-Barcelona School of Management (UPF-BSM), Director of the International MBA Full Time program at UPF-BSM

Ramon Bastida Vialcanet is Associate Professor at the Department of Finance and Control at UPF-Barcelona School of Management (UPF-BSM). He is also Adjunct Professor at the Department of Business and Economics at Pompeu Fabra University (UPF). He is the director of the International MBA Full Time at UPF-BSM. He has a PhD in Business and Administration from Universitat Rovira i Virgili (with an International PhD Mention). He has visited HEC Liège Management School in Belgium and Université de Perpignan in France, and has taught at the Toulouse Business School, among others. He is interested in ESG reporting and accountability, social impact measurement, and sustainability practices and organizational performance. His academic research has been published in international peer-reviewed business journals. He has also participated in consultancy projects and practice-oriented research and knowledge transfer activities (such as studies and reports, books, and articles published in practitioner journals). He is the director of the Affordable and Sustainable Housing Chair at UF-BSM. And he regularly participates in conferences as an invited speaker.

Speakers

Sort according to agenda



BEN Shenglin

Dean of Zhejiang University
International Business School

Dr. BEN Shenglin, Dean and Professor of ZIBS, Dean of Academy of Internet Finance (AIF), Zhejiang University and President of Beijing Frontier Institute of Regulation and Supervision Technology (FIRST). Prior to joining Zhejiang University in May 2014 as a Professor, he spent 20-years in China and abroad with ABN AMRO, HSBC, and lastly JP Morgan Chase, where he served as China CEO, JP Morgan Chase Bank. He is the founder and Director of the International Monetary Institute, Renmin University of China. He is also founder and chairman of Zhejiang Association of FinTech (ZAFT), the industry association of global fintech hub - Zhejiang Province. He serves as a Counselor to Zhejiang Provincial Government, a Standing Committee member of CPPCC Zhejiang and Vice Chairman of its Economic Commission. He currently serves as a board member of leading companies including China Construction Bank and China Industrial Bank.



ZHANG Zhengwei

Special Advisor to the Chairman
and Director of Beijing Office,
International Sustainability
Standards Board (ISSB)

Formerly served as Director of the Fund Division and Deputy Director of the International Financial Organizations Division in the International Department of the Ministry of Finance, Deputy Director of the Technical Assistance Division, Deputy Director of the International Economic Relations Division, Director of the Comprehensive Division, Deputy Director-General of the International Department, and Deputy Director of the International Economic Relations Department. From 2006 to 2008, served as Advisor to the Office of the Executive Director of the Asian Development Bank for China. Formerly served as Deputy Representative (Counselor) of the Permanent Mission of the People's Republic of China to the United Nations Food and Agriculture Agencies, Executive Director of the International Fund for Agricultural Development for China, Secretary of the Party Group and Director of the Jiangxi Supervision Bureau of the Ministry of Finance. Currently serves as Special Advisor to the Chairman and Director of the Beijing Office of the International Sustainability Standards Board (ISSB).

ZIBS Doctoral Student Forum

Time: Jan. 4th, 2025, Saturday 09:00-12:00

Venue: 357/359 Lecture Hall, ZIBS Building

Time	Session	
08:30-09:00	Registration	
09:00-09:05	Opening Speech	
09:05-09:15	Welcome Speech	
09:15-09:20	PhD Student Representative Address	
	【 Management Division 】 ZIBS-319/321 Meeting Room	【 Economics Division 】 ZIBS-407/409 Meeting Room
09:20-10:20	Doctoral Student Presentations and Discussion Session I CHENG Mengjie (Online), Harvard University CHANG Yuanyuan, Zhejiang University	Doctoral Student Presentations and Discussion Session I BAI Yuman, Zhejiang University WANG Zhe, Zhejiang University
10:20-10:50	Break	
10:50-11:50	Doctoral Student Presentations and Discussion Session II CHEN Kun, Zhejiang University SHEN Siyi, Zhejiang University	Doctoral Student Presentations and Discussion Session II ZHANG Xinyi, Zhejiang University ZHOU Ziyue, Zhejiang University
11:50-12:00	Closing Remarks	

Time	Topic	Speaker
Prat IV Global Deans' Forum		
17:00-19:00	Responsibility and Opportunity: Innovations in ESG-Driven Global Business Ecosystem	<p>Moderator: Sheikh Fayaz Ahmad, Assistant Professor at ZIBS</p> <p>Video Participants: Soumitra Dutta, Dean of Saïd Business School (SBS), University of Oxford Andrew K. Rose, Dean of the National University of Singapore (NUS) Business School</p> <p>Online Participants: <ul style="list-style-type: none"> • Ben Shenglin, Dean of Zhejiang University International Business School (ZIBS) • Dan LeClair, CEO of Global Business School Network (GBSN) • Kenneth McPhail, Head of Alliance Manchester Business School (AMBS) • Danica Purg, President of IEDC-Bled School of Management, Slovenia, and President of CEEMAN, the International Association for Management Development in Dynamic Societies • Eleanor Shaw, Head of the University of Glasgow Adam Smith Business School (ASBS) </p> <p>*Sorted by Last Name</p>

Time	Topic	Speaker
Prat III Industry-University-Research Collaboration and Commercialization		
16:05-16:15	The Development of Financial Market Infrastructures and Future Innovation	DAI Xinzhu, ZIBS Associate Professor
16:15-16:25	Internationalization Index of Chinese Private Multinationals	WAN Feng, ZIBS Associate Professor
16:25-16:35	Global FinTech Hub Report 2024	ZHOU Ziyue, ZIBS Doctoral Student
	2024 Bank Internationalization Index	
16:35-16:45	Report on the Innovation and Development of "Little Giant" Listed Enterprises (2024)	ZHANG Yichu, ZIBS Doctoral Student
16:45-17:00	Break	



ZIBS Main Forum

Time	Topic	Speaker
13:00-13:30	Registration	
13:30-13:35	Opening Speech	Raymond SO, ZIBS Associate Professor
13:35-13:45	Welcome Speech	BEN Shenglin, Dean of ZIBS
Part I Keynote Speech		
13:45-14:15	Keynote Speech I	ZHANG Zhengwei, Special Advisor to the Chair of the International Sustainability Standard Board (ISSB) and Director of Beijing Office
14:15-14:45	Keynote Speech II	Richard Barker (Online), Professor of accounting at Saïd Business School, University of Oxford, full-time member of ISSB
Part II Scholars Forum		
14:45-15:05	The Corporate Sustainability Reporting Framework in the EU and Beyond: Opportunities and Challenges	Ramon Bastida Vialcanet Associate Professor at the Department of Finance and Control at UPF-Barcelona School of Management (UPF-BSM), Director of International MBA Full Time program
15:05-15:25	Maturity mismatch puzzle: the role of policy and the interest rate transmission channel	Raymond SO, ZIBS Associate Professor
15:25-15:45	AIoT Technology for SDG: Design and Application	LI Chao, ZIBS Haina Research Scientist
15:45-16:05	Generative AI in Action: Field Experimental Evidence on Worker Performance in E-Commerce Customer Service Operations	WAGN Yiwei, ZIBS Assistant Professor

Topic: Responsibility and Opportunity: Innovations in ESG-Driven Global Business Ecosystem

Driven by the wave of globalization and technological revolution, innovation and sustainability have become the core drivers of business development. Facing the challenges brought by diversification and globalization, ZIBS is committed to building a platform that gathers cutting-edge ideas and practical experiences to promote the deep integration of academia and business practice. Our goal is to cultivate leaders and innovators with a global perspective and business insight, and to create a science & technology-focused premier global business school from China.

The 2024 ZIBS Annual Academic Forum will be held from January 3 to January 4, 2025. It will gather excellent global scholars, industry experts, and practitioners to discuss and share the latest research findings, innovative ideas, and practical experiences. With the theme "Responsibility and Opportunity: Building an ESG-Driven Global Business Ecosystem," the forum focuses on fields such as data intelligence, environmental science, financial technology, digital innovation, and corporate

innovation. It aims to reveal the essence of business transformation in the era of digital intelligence, stimulate innovative thinking, promote the integration of interdisciplinary knowledge, and contribute profound insights and strategies for the sustainable development of global business, technology, and education.

On the main forum of January 3, we will review the significant scientific research achievements ZIBS has made in 2024, gather profound insights from academia, industry, and policymakers, and jointly explore new paths for ESG in the context of globalization, as well as how it reshapes corporate strategy and business models, contributing wisdom and strength to the green transformation of the global economy and social responsibility. The fourth Global Deans' Forum will also be held during the event to explore the ESG-Driven Global Business Ecosystem. On January 4, the second ZIBS Doctoral Student Forum will continue this academic feast, promoting interdisciplinary academic exchange and knowledge dissemination.



Live Photos



Live Stream

Time: Jan. 3rd, 2025, Friday 13:30-19:00
Venue: Zhejiang University International Campus